MEDIA RELEASE

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CTM welcomes VB Group in Mexico to global agency network

Corporate Travel Management's (CTM) Global Partner Network announces today that VB Group has joined the agency network to provide corporate travel management, meetings and events management, and destination management services in Mexico.

Headquartered in Spain, VB Group provides comprehensive corporate travel and event management solutions to businesses and their traveling employees. Founded in 2009 as Grupo Viajabien, VB Group has grown from a small leisure travel company to a multinational agency providing robust business travel and events solutions across Spain and Mexico. As a destination management company (DMC), VB Group supports a network of local travel suppliers who resell their services to travelers with on-the-ground requirements within Mexico.

"We're excited to welcome VB Group Mexico to our growing network of best-in-class agencies within the LATAM region," said Rafael Gonzalez, Vice President of CTM's Agency Partnerships Program. "VB Group Mexico supports the growth in demand for business and events travel across LATAM. This partnership strengthens our value proposition by enabling us to provide exceptional travel services to our partners and customers in Mexico, throughout LATAM and beyond."

"I am extremely pleased to become part of CTM's Global Partner Network, which will allow VB Group Mexico to grow to the next level," said Cristhian Aisa, General Manager of VB Group, Mexico. "We will now be able to offer services around the world to global companies or accompany our current clients to expand globally. Exciting times ahead."

About Corporate Travel Management

Corporate Travel Management (CTM) is an award-winning global provider of innovative and cost-effective travel solutions spanning corporate, events, leisure, loyalty and wholesale travel. The company's proven business strategy is underpinned by personalized service excellence supported by market-leading technology solutions that deliver a return on investment to customers. The CTM Global Partner Network is a global network of independent corporate travel and meetings management agencies providing service expertise in 100+ countries. The CTM Global Hotel Program is one of the largest hotel programs in the corporate travel market, offering negotiated corporate rates and inclusions at more than 48,000 properties in 200+ countries.

Visit www.travelctm.com for more information.

About VB Group

With a presence in Spain and Latin America, **VB Group** is dedicated to providing comprehensive solutions for increasingly demanding travelers and companies. It specializes in corporate travel, which accounts for more than 60% of sales, and has different lines of business within tourism, which it develops through 10 recognized brands in the market. Founded in 2009 as **Grupo Viajabien** by the brothers Jorge and Guillermo Espídos, the company currently has a team of 105 professionals dedicated to transforming the travel and mobility industry through service and technology.

Since its creation, **VB Group** has grown from a small local holiday travel agency to a global company that accompanies its clients in their projects as a strategic partner. In 2024 VB Group is celebrating its 15 Years in business and has plans to expand into further countries than Spain and Mexico.
Visit https://vbtravelgroup.com/ more information.

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