



Media Release

20 November 2023

CTM named “Most Outstanding Global TMC”

Corporate Travel Management (CTM) has been named ‘Most Outstanding Global Travel Management Company (TMC)’ at the 2023 National Travel Industry Awards (NTIA).

Having reached the finalist stage across seven categories, including Most Outstanding Global TMC, Business Events Travel Agency, Online Travel Agency, Mobile Advisor Network, a Sustainability award and two individual consultant categories, the CTM Group celebrated its industry-wide recognition at the gala event in Melbourne over the weekend.

The inaugural ‘Global TMC’ award was introduced as a recognition of the TMC with a global presence that outpaced the rest of the industry – with the judging panel assessing business performance in line with the changing landscape of the travel industry.

To be eligible for this category, nominees must be part of a global network with at least one office in Australia. This award attracted seven of the world’s largest TMCs, including CTM, making it one of the most hotly contested categories of the night.

This win marks the 15th year CTM has taken out the top accolades, a proud achievement for CTM’s CEO AU/NZ, Greg McCarthy:

“It’s an absolute honour to be named “Most Outstanding Global TMC” – the first TMC to have been awarded this title in the NTIA’s existence. Celebrating this win among our CTM team members, our fellow finalists, and the wider travel industry at this year’s gala was incredible.”

Having reached the finalist stage for the Sustainability Award at last year’s awards, CTM was thrilled to be named the winner of this category in 2023. This was awarded based on CTM’s meaningful changes to foster sustainability within the business and communities in which CTM operates.

This year saw the reintroduction of the Business Events category, a welcome return for CTM’s specialist event management brand – ETM. The award recognises the events agency that demonstrates outstanding conduct in maximising value for customers – ETM was named a worthy winner in 2023.

In attendance on the night were CTM’s Lee Haigh and Kyle Single, named finalists for the Most Outstanding Travel Consultant – Corporate and Rookie of the Year Award, respectively. Speaking to the high calibre of talent within the CTM team, McCarthy stated:

“To have two of our CTM team members recognised at the industry’s most prestigious awards ceremony at two different stages of their careers is a proud moment for all of us at CTM.”

“Congratulations again to Lee and Kyle. We look forward to watching your careers evolve – the future is bright for our CTM team!”

Also recognised at the 2023 awards was CTM's online loyalty travel booking platform, flybuys travel, which was named a finalist in the 'Most Outstanding Online Travel Agency' award category, and CTM's specialist independent travel advisor network, 1000 Mile Travel Group named a finalist for Most Outstanding Mobile Advisor Network.

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